

**Oklahoma State University  
FIVE-YEAR ACADEMIC LEDGER  
William S. Spears School of Business**

	Fall Semester	2007	2008	2009	2010	2011	Change						
							Amount	Percent					
<b>Student Information</b>													
Headcount													
Undergraduate		4,019	3,927	3,747	3,773	3,895	-124	-3.1%					
Graduate		741	755	777	879	943	202	27.3%					
Professional		0	0	0	0	0	0	0.0%					
Total		4,760	4,682	4,524	4,652	4,838	78	1.6%					
Headcount by Ethnicity													
White		3,573	3,544	3,466	3,560	3,528	-45	-1.3%					
Black, not of Hispanic Origin		210	217	194	216	199	-11	-5.2%					
American Indian / Alaskan Native		406	393	356	361	277	-129	-31.8%					
Hispanic		99	111	98	126	204	105	106.1%					
Asian American		104	83	91	92	82	-22	-21.2%					
Native Hawaiian/Pacific Islander		NA	NA	NA	NA	1	-	-					
Multiracial		NA	NA	NA	NA	230	-	-					
Unknown		NA	NA	NA	NA	57	-	-					
International		368	334	319	297	260	-108	-29.3%					
Headcount by Gender													
Male		2,849	2,831	2,757	2,867	3,044	195	6.8%					
Female		1,911	1,851	1,767	1,785	1,794	-117	-6.1%					
Degrees Granted, Prior Year													
Bachelor		974	1,025	1,012	1,009	1,020	46	4.7%					
Master		229	240	263	277	305	76	33.2%					
Doctorate		8	9	9	12	12	4	50.0%					
Professional		0	0	0	0	0	0	0.0%					
Entry Information													
ACT Average		24.7	24.6	24.9	25.5	25.1	0.4	1.6%					
ACT 25th - 75th Percentile		22-27	22-27	22-27	24-28	23-27							
Top 10% of HS Class (%)		22%	22%	23%	23%	23%	1	4.5%					
Retention/Graduation Rates													
Freshman Retention Rate		85.3%	78.6%	80.5%	81.1%	84.5%	-0.8	-0.9%					
6-Year Graduation Rate		67.8%	68.4%	63.2%	62.6%	62.9%	-4.9	-7.2%					
Number of Student Awards <sup>1</sup>		1	0	0	0	0	-1	-100.0%					
Semester Credit Hours – State													
Funded													
Undergraduate		44,411	42,540	40,218	37,690	36,410	-8,001	-18.0%					
Graduate		5,219	4,686	4,878	4,760	4,122	-1,097	-21.0%					
Professional		0	0	0	0	0	0	0.0%					
Total		49,630	47,226	45,096	42,450	40,532	-9,098	-18.3%					
Number of Lecture Classes													
Taught & Avg Class Size <sup>2</sup>		Number	Number	Number	Number	Number	(# Classes Taught)						
Undergraduate		309	51	302	50	308	47	310	44	309	41	0	0.0%
Graduate / Professional		65	24	66	21	75	20	77	18	79	16	14	21.5%
All Students		374	46	368	45	383	42	387	38	388	36	14	3.7%
Class Size													
% of Classes < 20		15%	18%	25%	24%	30%	15	100.0%					
% of Classes > 50		22%	26%	20%	14%	16%	-6	-27.3%					
OSU - Tulsa <sup>3</sup>													
Headcount		983	996	942	922	1,315	332	33.8%					
Student Credit Hours		8,392	8,443	7,912	7,302	6,893	-1,499	-17.9%					
Instructional FTE													
Professor-Lecturer		123.43	122.01	130.81	137.07	139.74	16.31	13.2%					
Graduate Assistant Teaching		63.32	60.20	68.07	73.74	85.17	21.85	34.5%					
Total		186.75	182.21	198.88	210.81	224.91	38.16	20.4%					
Headcount of All Faculty													
By Ethnicity <sup>4</sup>													
White		120	119	131	135	137	17	14.2%					
Black, not of Hispanic Origin		1	2	1	2	2	1	100.0%					
American Indian / Alaskan Native		4	3	3	3	4	0	0.0%					
Hispanic		0	0	0	1	0	0	0.0%					
Asian American		8	9	10	10	9	1	12.5%					
Native Hawaiian/Pacific Islander		NA	0	0	0	0	-	-					
Multiracial		NA	1	1	1	1	-	-					
International		18	14	14	15	16	-2	-11.1%					
By Gender													
Male		108	109	120	125	126	18	16.7%					
Female		43	39	40	42	43	0	0.0%					
Total		151	148	160	167	169	18	11.9%					
Tenured/Tenure Track													
Total		99	93	100	98	96	-3	-3.0%					
Tenured		71	70	73	72	71	0	0.0%					
% Tenured		71.7%	75.3%	73.0%	73.5%	74.0%	2.2	3.1%					
% of Faculty Full - Time		90%	89%	89%	87%	86%	-4.0						
Student Faculty Ratio <sup>5</sup>		27:1	26:1	23:1	20:1	20:1							
Classes Taught by													
Tenured/Tenure Track													
% Lower Div. Classes		37%	36%	33%	51%	44%	7						
% Undergrad Classes		50%	45%	46%	46%	43%	-7						

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Faculty	Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.)											Change	
		Fall 2007		Fall 2008		Fall 2009		Fall 2010		Fall 2011		Amount	Percent
		OSU	Big 12	OSU	Big 12	OSU	Big 12	OSU	Big 12	OSU	Big 12		
	Professor	\$117,696	\$147,827	\$122,855	\$154,960	\$133,208	\$158,328	\$136,008	\$160,368	\$139,500	\$164,126	\$21,804	18.5%
	Associate	\$102,420	\$115,312	\$108,394	\$119,114	\$111,868	\$119,096	\$111,743	\$121,726	\$117,644	\$127,121	\$15,224	14.9%
	Assistant	\$110,386	\$109,347	\$113,385	\$115,886	\$113,896	\$119,322	\$113,002	\$119,010	\$117,202	\$124,345	\$6,816	6.2%

	Fiscal Year	FY07	FY08	FY09	FY10	FY11	Change	
							Amount	Percent
Research	<b>Sponsored Programs</b>							
	Research							
	General Support	\$1,454,683	\$1,642,174	\$1,778,925	\$2,984,373	\$3,166,573	\$1,711,890	117.7%
	Federal	\$125,886	\$1,314,149	\$1,298,710	\$1,185,642	\$1,102,838	\$976,952	776.1%
	State	\$162,226	\$130,161	\$102,909	\$133,442	\$2,312,418	\$2,150,192	1325.4%
	Private	\$557,150	\$418,345	\$14,486	\$95,245	\$22,174	-\$534,976	-96.0%
	Total	\$2,299,945	\$3,504,829	\$3,195,030	\$4,398,702	\$6,604,003	\$4,304,058	187.1%
	Instruction							
	General Support	\$0	\$0	\$0	\$0	\$0	\$0	0.0%
	Federal	\$0	\$0	\$88,369	\$104,393	\$33,436	\$33,436	-
	State	\$0	\$0	\$0	\$10,016	\$0	\$0	0.0%
	Private	\$19,208	\$79,966	\$2,503	\$0	\$0	-\$19,208	-100.0%
	Total	\$19,208	\$79,966	\$90,872	\$114,409	\$33,436	\$14,228	74.1%
	Outreach							
	General Support	\$73,390	\$79,448	\$97,798	\$51,249	\$269,434	\$196,044	267.1%
Federal	\$28,241	\$23,728	\$36,000	\$15,107	\$131,174	\$102,933	364.5%	
State	\$0	\$12,710	\$34,745	\$5,438	\$5,000	\$5,000	-	
Private	\$89,767	\$112,390	\$64,069	\$13,582	\$28,248	-\$61,519	-68.5%	
Total	\$191,398	\$228,276	\$232,612	\$85,376	\$433,856	\$242,458	126.7%	
Sponsored Programs Totals								
General Support	\$1,528,073	\$1,721,622	\$1,876,723	\$3,035,622	\$3,436,007	\$1,907,934	124.9%	
Federal	\$154,127	\$1,337,877	\$1,423,079	\$1,305,142	\$1,267,448	\$1,113,321	722.3%	
State	\$162,226	\$142,871	\$137,654	\$148,896	\$2,317,418	\$2,155,192	1328.5%	
Private	\$666,125	\$610,701	\$81,058	\$108,827	\$50,422	-\$615,703	-92.4%	
Total	\$2,510,551	\$3,813,071	\$3,518,514	\$4,598,487	\$7,071,295	\$4,560,744	181.7%	
Doctorate Degrees Awarded	8	9	9	12	12	4	50.0%	
# of Post-Doctoral Appointees	1	1	1	0	0	-1	-100.0%	

Econ Dev	Number of SBIR Awards		Number of Income-Generating Licenses <sup>6</sup>		Number of Invention Disclosures <sup>6</sup>	
	FY07	FY08	FY09	FY10	FY11	Change
	Amount	Amount	Amount	Amount	Amount	Percent
	0	0	0	0	0	0.0%
	0	0	0	0	0	0.0%
	0	0	0	0	1	100.0%

Financial	Expenses:		Cost per SCH		Other Revenue:		Private Fundraising	
	FY07	FY08	FY09	FY10	FY11	Change	Percent	
	Amount	Amount	Amount	Amount	Amount	Amount	Percent	
		\$10,629,622	\$10,961,774	\$10,782,424	\$12,148,530	\$11,398,246	\$768,624	7.2%
	Faculty Salaries	\$2,067,728	\$2,148,910	\$2,037,365	\$2,304,949	\$2,099,801	\$32,073	1.6%
	Other Salaries	\$4,369,544	\$4,841,101	\$4,447,709	\$5,164,706	\$4,966,427	\$596,883	13.7%
	Other Expenses	\$17,066,894	\$17,951,785	\$17,267,498	\$19,618,185	\$18,464,474	\$1,397,580	8.2%
	Total Expenses	\$159.88	\$169.57	\$172.07	\$207.50	\$169.47	\$9.59	6.0%
	Cost per SCH	\$137.25	\$165.93	\$157.20	\$191.28	\$158.33	\$21.08	15.4%
	Cost per SCH in Constant \$							
	Other Student Fees	\$2,508,083	\$3,951,475	\$5,142,062	\$6,657,582	\$4,846,979	\$2,338,896	93.3%
Gifts and Grants	\$654,120	\$1,003,021	\$1,040,446	\$1,423,961	\$3,959,163	\$3,305,043	505.3%	
Fees Related to Educ. Depts.	\$3,616	\$2,472	\$300	-\$3,402	\$49,540	\$45,924	1270.0%	
Other Income	\$1,790,281	\$1,353,059	\$1,443,839	\$1,927,714	\$3,340,571	\$1,550,290	86.6%	
Total Other Revenue	\$4,956,100	\$6,310,027	\$7,626,647	\$10,005,855	\$12,196,253	\$7,240,153	146.1%	
Private Fundraising								
Total Budget \$'s Provided by Foundation	\$1,490,021	\$1,627,041	\$2,162,878	\$3,679,100	\$3,333,917	\$1,843,896	123.7%	
Total \$ Raised by Foundation	\$8,594,186	\$38,959,429	-\$31,429,747	\$9,090,277	\$30,500,630	\$21,906,444	254.9%	

<sup>1</sup> Student awards include: Truman, Rhodes, Marshall, Udall, Goldwater, Harriman, Melon, Pickering & Jack Kent Cook.  
<sup>2</sup> The number of lecture sections taught and average class size have been restated for Fall 2007 through Fall 2011, and might show slight differences from previous Academic Ledgers.  
<sup>3</sup> OSU-Tulsa Students are also included in the overall headcounts and SCH.  
<sup>4</sup> Ethnicity categories of Native Hawaiian/Pacific Islander and Multiracial were added for faculty in Fall 2008 due to required changes in federal and state reporting.  
<sup>5</sup> Student-Faculty Ratio = ((UG SCH/15) + (GR SCH/12))/(Instructional FTE + Research FTE)  
<sup>6</sup> Economic Development items include those invention disclosures and income generating licenses tracked by the University Research Office.

Items in **red** are used in the U.S. News rankings.  
 Items in **blue** are used in the Top American Research Universities rankings.